



## Top 10 fundraising ideas!

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1. **Set up a personal webpage on [www.justgiving.com/mag](http://www.justgiving.com/mag).** The money comes automatically to MAG and you will be able to see your total on your webpage.
2. **Sponsor forms.** The webpage is great but you will also need to get people who aren't on the internet to fill in sponsor forms and give you the money. Ask someone who you know will sponsor you a lot of money to fill in the form first, which will hopefully set a pattern.
3. **Press & PR – get in your local paper.** Our Press & PR Officer can help you with this.
4. **Get your employers to sponsor you if you can.** Many companies now offer match giving as part of their CSR (corporate social responsibility) policy. You may need to do something in return, like mention them in any press articles or print their logo on a t-shirt, but it's well worth it.
5. **Companies – write to local businesses and ask for sponsorship.** Again, you might need to offer something in return as above. They might not be able to give you money, but you can collect items or prizes for an auction or raffle. We can provide you with *Confirmation of Fundraiser* letters to help.
6. **Approach bigger, national companies for sponsorship.** It's harder to get, but all companies have a pot of money for this type of thing...it's just a matter of getting to it.
7. **Use all your contacts and all your friends' contacts** to get sponsorship, or auction and raffle prizes.
8. **Hold a few fundraising events.** This can be anything, an auction, football tournament, wine tasting session, film night, doughnut eating competition, bath of beans, persuade your boss to let all the staff throw wet sponges at him/her and charge them all etc etc. The list is endless – you just need to pick something you are interested in and will have fun doing. Raffles are a great idea, especially if you can offer some good prizes. Get everyone you know to help sell tickets and ask all your neighbours too. If there's a chance of winning something, few people will refuse!
9. **Go to the gym!** If you are a member of a gym, ask them to support you. Hold a fundraising event in the gym, maybe getting other members involved, like a 24-hour rowing or cycling competition on the equipment.
10. **Hold a collection.** Go down to your local shopping centre (you need permission from them) and get collecting. We can send you collection tins. It helps if you dress up as something ridiculous!

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